



 **New City Kids**  
Loving Kids For Change

# MILL STREET CAMPAIGN

After 8 years of serving in Paterson, New City Kids is ready to level up! We have grown from 1 site, partnering with almost 100 kids, to 2 sites partnering with over 175 youth!

## YOUTH IMPACT SINCE 2015:



**100%** of our youth  
have graduated  
from high school



**98%** has  
matriculated  
to college



**5** New City Kids: Paterson  
alumni come back to work  
in our youth programs!

***This is just the beginning! Our vision is to see the  
city transformed by its YOUTH!***

***The goal is to partner with 300 youth by 2026!***

This is a HUGE GOAL and we have found a place large enough to hold our big dreams! 22 Mill Street is a prime location that can not only house our current operations but, with 16,000 square feet, gives us plenty of room to grow into and expand. 22 Mill Street will be the new hub for all of our youth programs. Nestled in the walking distance of 8 elementary schools and 5 high schools, Mill Street is well positioned to be the epicenter of Change!

***We have never done this alone and we don't plan to start now.  
We need you to help support the vision and spread the word as  
we work together to love kids for change!***

## OPPORTUNITY TO PARTNER

We have a goal to raise \$3 million dollars over the next 3 years. Money given to this fund will be used to expand the capacity of New City Kids: Paterson to serve all of our current youth, reach more youth in Paterson and to build our sustainability to continue to provide high-quality programs for youth.



**NEW CITY KIDS  
TEEN LEADERSHIP  
ACADEMY  
\$40,000**

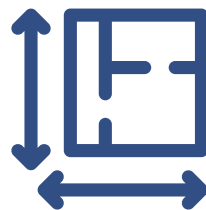


**SPECIAL ROOM  
PROJECT  
MILL STREET  
\$40,000**

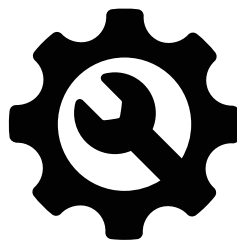


**SUPPORT THE  
MILL STREET  
PROJECT  
\$50,000**

*(Gifts of \$50K+ will be matched up to \$150K)*



**SPONSOR A  
ROOM AT  
MILL STREET  
\$20,000**



**JOIN OUR  
SERVICE  
PROJECTS**

*Packing day, moving day, set up days,  
cleaning days, etc.*

*For more information about the Mill Street Project  
contact New City Kids: Paterson Executive Director,  
Jessie Davis, [jessie@newcitykids.org](mailto:jessie@newcitykids.org)*