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Trevor Rubingh, Co-founder and President of New City Kids wins National Social Entrepreneurship Award

JERSEY CITY, NJ (9/18/17) — [New City Kids](#) will be awarded the \$25,000 [Richard Cornuelle Award for Social Entrepreneurship](#) by the Manhattan Institute in New York City on November 29. The award recognizes the non-government civil society leaders who have developed innovative approaches to helping those in need. Trevor Rubingh, Co-founder and President of New City Kids was selected as [one of four leaders](#) from across the U.S. to receive this award in 2017.

The award is designed to recognize entrepreneurs across the country who are working toward innovative solutions to our nation's most pressing social problems, will be awarded to four organizations which share a commitment to helping those in need.

[Howard Husock](#), Director of the Social Entrepreneurship Initiative, said, "The Cornuelle Awards once again demonstrate the vitality of American civil society and its capacity to address some of our most challenging social problems: the integration of ex-offenders, the improvement of low-income neighborhoods, the teaching of science and math to disadvantaged students, and steering at-risk youth toward positive life choices."

About New City Kids:

New City Kids is a youth leadership development program with five locations in New Jersey and Michigan. New City Kids serves at-risk youth from first to twelfth grade, investing in their academic, leadership, musical, and spiritual development. New City Kids hires high school students to work in after school centers and summer camps, equipping them to be leaders and teachers for younger children. By investing thousands of hours in these students, New City Kids changes the trajectory of their lives. 100% of New City Kids alumni have graduated high school and entered college for the past nine years. New City Kids is breaking the cycle of poverty in the lives of over 450 youth today.

New City Kids is grateful to be recognized by the Manhattan Institute as a innovator in leadership development for at-risk youth. To read more about New City Kids programs, [click here](#).